

# Black Tulip Systems And Diamond International Announce Software Development Partnership

*Combined Solution allows customers to take the "guesswork" out and develop truly relevant products by quickly assessing and aligning features and costs.*

San Jose, California, June 4, 2005: Black Tulip Systems and Diamond International announce a partnership to develop software that helps companies quickly assess customer needs, align appropriate products and develop better overall customer relations. The combination of DI's intelligent questioning and Black Tulip's retrieval capability, will take the guesswork out of the ability to provide customers with truly relevant products, costs, and features.

"The synergy between Black Tulip and Diamond International is a natural fit," remarked Elaine Yamani, Chief Operations Officer of Diamond International. Ms. Yamani went on to say that "With Intelligent Top-Down information gathering, companies can easily develop templates used for advanced 'metadata free' contextual retrieval capability." Websites, sales professionals, and specialty users will increase customer satisfaction, and help grow business faster, while easing time constraints of busy professionals, and ensuring due diligence.

The initial areas of focus the joint BTS/DI solution is targeting: Human Resources, Benefits Comparison and Assessment, Compensation Evaluation, Recruiting, Insurance Services, Due Diligence, Product Alignment, and Risk Assessment.

About Black Tulip Systems:

Black Tulip Systems' solutions enable rapid usage and analysis of information at the source or through the network with easy-to-implement, easy-to-use, low cost business intelligence solutions. Additional information about the company and its NASA-powered ultra-fast technology can be accessed at [www.blacktulipsystems.com](http://www.blacktulipsystems.com) or call Mathew Mardesich at (408) 282-3632, [mmardesich@blacktulipsystems.com](mailto:mmardesich@blacktulipsystems.com).

About Diamond International (DI):

Diamond International. (DI) has expert knowledge in automating customer interface systems, to quickly assess customer needs. Founded in 2002, the DI team has significant experience in navigating through a wide range of customer relationship situations, across many different industries. Diamond International's proprietary software that enables companies to leverage intelligent questioning regarding products and services, results in the ability to automate interaction with potential customers. Diamond International (DI) is a group of entrepreneurs dedicated to the improvement of web based investigation. The focus of DI is to provide software enhancements that will enable the user to quickly obtain requested information on the subject they desire. With over 80 combined years of experience in the high tech industry, DI's management has the knowledge base to address a variety of issues related to web based investigations. For more information please contact Elaine Yamani at 408- 691-0565 or email [elaine.yamani@diamondii.com](mailto:elaine.yamani@diamondii.com).